



Markessive

Marketing That Works

Marketing & Media

Tech Solutions

Design Communication

Branding Solutions

About **Markessive**



Markessive is an international creative marketing agency headquartered in India, with a growing presence across 6+ countries. Trusted by 100+ clients worldwide, we specialize in delivering tailored marketing solutions that transform businesses. Our expertise spans performance marketing, web design, content creation, SEO, PR, influencer marketing & more. With over 10 years of team experience, we've helped brands connect with audiences, boost visibility, and grow their businesses. We've earned a 4.5+ client rating for delivering value that exceeds expectations.

50+

Clients With
Markessive

90%

Happy Clients

3+

Country Clients

4+

Client's Ratings

10+

Years
Experience

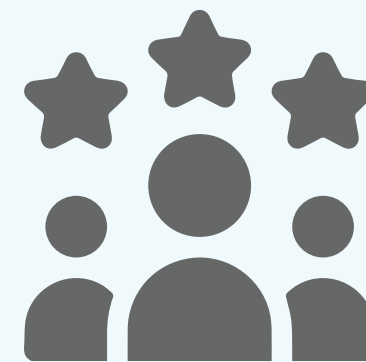
Markessive

Your All-in-One Marketing Partner

We're a creative marketing agency with 15 skilled professionals and a dedicated client servicing team ensuring seamless support. We offer a full range of services, including performance marketing, SEO, content creation, web design, PR, and more, delivering strategies that drive real results.

At Markessive, we go beyond managing campaigns or enhancing online rankings —we partner with you to create meaningful growth. From strategy to execution, we ensure every project is backed by creativity, precision, and results.

50+ Happy Clients With Markessive



Turning Ideas into Brands



Vision

To be the go-to partner for businesses, helping them navigate the ever-changing digital world with creativity, innovation, and meaningful results.



Mission

To support every business—big or small—by offering Customised marketing solutions that help them grow, connect with their audience, and achieve their dreams.

Goal - Core Value

To create impactful strategies that drive success for our clients while building strong, lasting relationships based on trust and collaboration.

▶ Client-Centric Approach



▶ Inclusivity, Integrity & Trust



▶ Creativity and Innovation



▶ Excellence in Execution

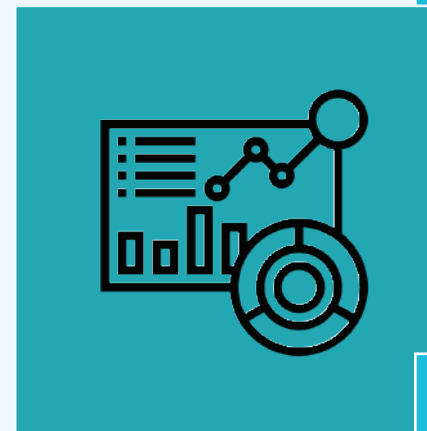


Your All-in-One **Creative Marketing Team**

Markessive is where creativity meets strategy to bring brands to life. We don't just market; we create experiences that captivate, connect, and inspire. From performance marketing and SEO to social media, design, and video production, our services are tailored to deliver measurable results. With a passionate team and a bold approach, we turn ideas into stories that make an impact. We focus on understanding your brand's unique essence and bringing it to the forefront.

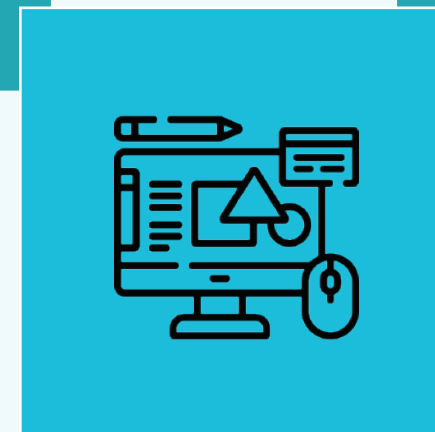
Marketing & Media

Paid Ads
Social Media Marketing
Video & Audio Production



Design & Communication

UI/UX
Logo & Brand Identity
Content Writing & Strategy



Branding Solutions

Public Relation (PR)
Event management
Influencer marketing



Tech Solutions

SEO
Wordpress Website
Shopify Website

Why choose us ?

- ▶ Transparency is at the core of everything we do.
- ▶ We provide comprehensive marketing solutions under one roof.
- ▶ A passionate team of 20 experts dedicated to your success.
- ▶ Trusted by 50+ clients across 3+ countries.
- ▶ A client-first approach with a dedicated servicing team.
- ▶ Over 10 years of combined experience in marketing and design.



Memberships



Our Valued Clients

We have had the privilege of working with over 50 clients across 3+ countries, delivering results that matter. With a 4.5+ rating, our clients trust us to bring their brands to life with innovative, data-driven marketing strategies.

The logo for 'tira' features the word in a lowercase, red, sans-serif font.The logo for 'Saarabhi' is written in a golden, stylized Devanagari script.The logo for 'Cloudastra Technologies' includes a blue cloud icon followed by the company name in a blue, sans-serif font.The logo for 'Solution Dental Clinic' features a blue cross with a white tooth inside, positioned above the company name in a black, sans-serif font.The logo for 'STYLE CYCLE' consists of a circular graphic with green and blue segments, with the words 'STYLE' and 'CYCLE' on either side, above the company name in a black, sans-serif font.The logo for 'KAYLUX Travel' features a stylized orange and red bird-like icon followed by the company name in a black, sans-serif font.The logo for 'RIVO' features a stylized gold head icon above the company name in a gold, serif font.The logo for 'ONE MILE MORE' is written in a dark blue, serif font.The logo for 'BETTEX' is written in a black, serif font.The logo for 'HONEREL' is written in a black, serif font.The logo for 'WILD DRUM' features a black and white drum icon followed by the company name in a black, sans-serif font.The logo for 'YAAS SOLUTIONS' features a stylized 'NS' monogram followed by the company name in a black, sans-serif font.The logo for 'ELAN' features a stylized black icon followed by the company name in a black, sans-serif font.The logo for 'HREADIFY' features a black circular icon with a white 'H' followed by the company name in a black, sans-serif font.The logo for 'DEARHEY' features a stylized 'D' monogram followed by the company name in a black, sans-serif font.

Growth Focused Approach

01

Understand

Taking the time to comprehend your main business goals and marketing objectives forms the foundation of our strategy.

03

Implement

By providing you with a detailed timeline for implementation, our team of experts diligently gets to work, ensuring seamless.

02

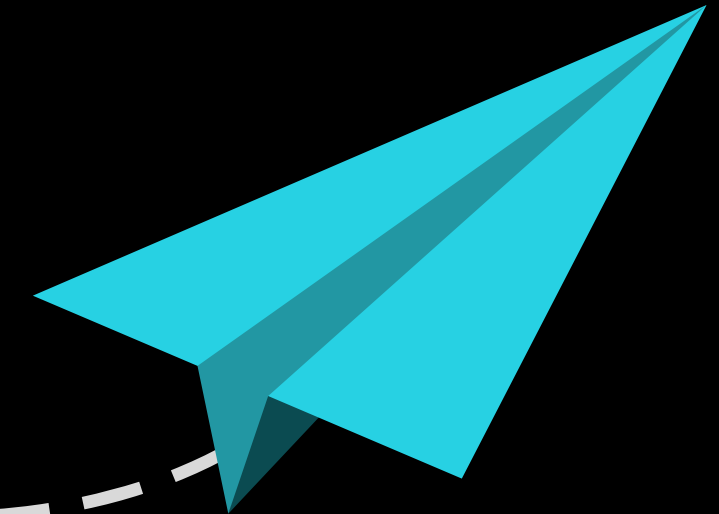
Strategize

By guiding you in selecting the right message and mediums, we align our efforts with your business plan to drive maximum success.

04

Report

Our approach includes small, visual reports to keep you informed, complemented by comprehensive quarterly reports that direct our strategy for the future.



Case Studies

Client: KAYLUX

International Premium Travel Agency

The Challenge

KayLux approached us with a vision: to become a global name in premium, personalized travel experiences. They needed a brand that reflected their expertise in crafting unforgettable journeys.

Our Approach

We immersed ourselves in understanding the true spirit of KayLux — a brand that doesn't just offer trips, but curates once-in-a-lifetime experiences. We built a strategy that would bring this spirit to life, focusing on three core pillars: Elegance, Personalization, and Global Trust.

The Solution

Brand Identity: We designed a sophisticated logo that captures the essence of premium travel — timeless, elegant, and versatile. A rich, premium color palette was selected to evoke feelings of luxury, comfort, & exploration. From brochures to digital assets, it was centered around stunning visuals and emotional storytelling. The website was built as a digital escape—clean, fluid, and intuitive. We highlighted KayLux's full range of services, including flight bookings and destination searches.

Business Strategy Support: Beyond visuals, we also worked closely on developing a clear business plan, helping KayLux align its brand positioning with its global expansion goals.

The Impact

The new identity elevated KayLux into a brand that looks, feels, and operates like a leader in the premium travel space. The visual and digital makeover helped boost client trust, increase inquiries, and build stronger emotional connections with travelers around the world.



Client: NYASS SOLUTIONS

Creative Agency for Events, PR & Photoshoots

The Challenge

Nyass Solutions came to us with a bold vision — to represent their dynamic presence in the world of events, PR, and creative storytelling that feels as vibrant and impactful. The challenge was to take their diverse portfolio and bring it all together into one powerful, cohesive expression of who they are.

Our Approach

We began by diving into the world of Nyass — understanding their tone, their rhythm, and the energy they bring to every event and project. We wanted every element of the brochure to reflect their unique blend of professionalism and creativity.

The Solution

We designed a sleek, modern brochure that captured the spirit of Nyass — confident, passionate, and unforgettable. Bold visuals were paired with short, impactful copy that reflected their voice. Each section was thoughtfully structured to showcase their core services.. The use of expressive color accents and dynamic layouts helped bring a sense of movement & high-energy nature of their work.

The Impact

The final brochure became more than just a marketing tool — it became a visual pitch. It helped Nyass confidently present their capabilities, win new business, and reinforce their brand identity in meetings, pitches, and industry showcases.



Client: RIVO CLINIC

Advanced Skincare and Laser Treatment Specialists

The Challenge

Rivo Clinic came to us with a clear but critical goal — to position themselves as a premium destination for advanced skin and laser treatments in a market crowded with cheaper. The challenge was not only to showcase their expertise but also to build trust and organic engagement.

Our Approach

We started by deeply understanding the essence of Rivo Clinic: a brand that prioritizes safety, efficacy, and personalized care in every treatment, from laser hair removal to specialized skin therapies. Our strategy was focused on two key goals:

- Educate and inspire the audience with content that highlights Rivo Clinic's FDA-approved technology and time-tested techniques.
- Build an authentic community through genuine social media engagement and thoughtful storytelling, avoiding gimmicks and focusing on real value.

The Solution

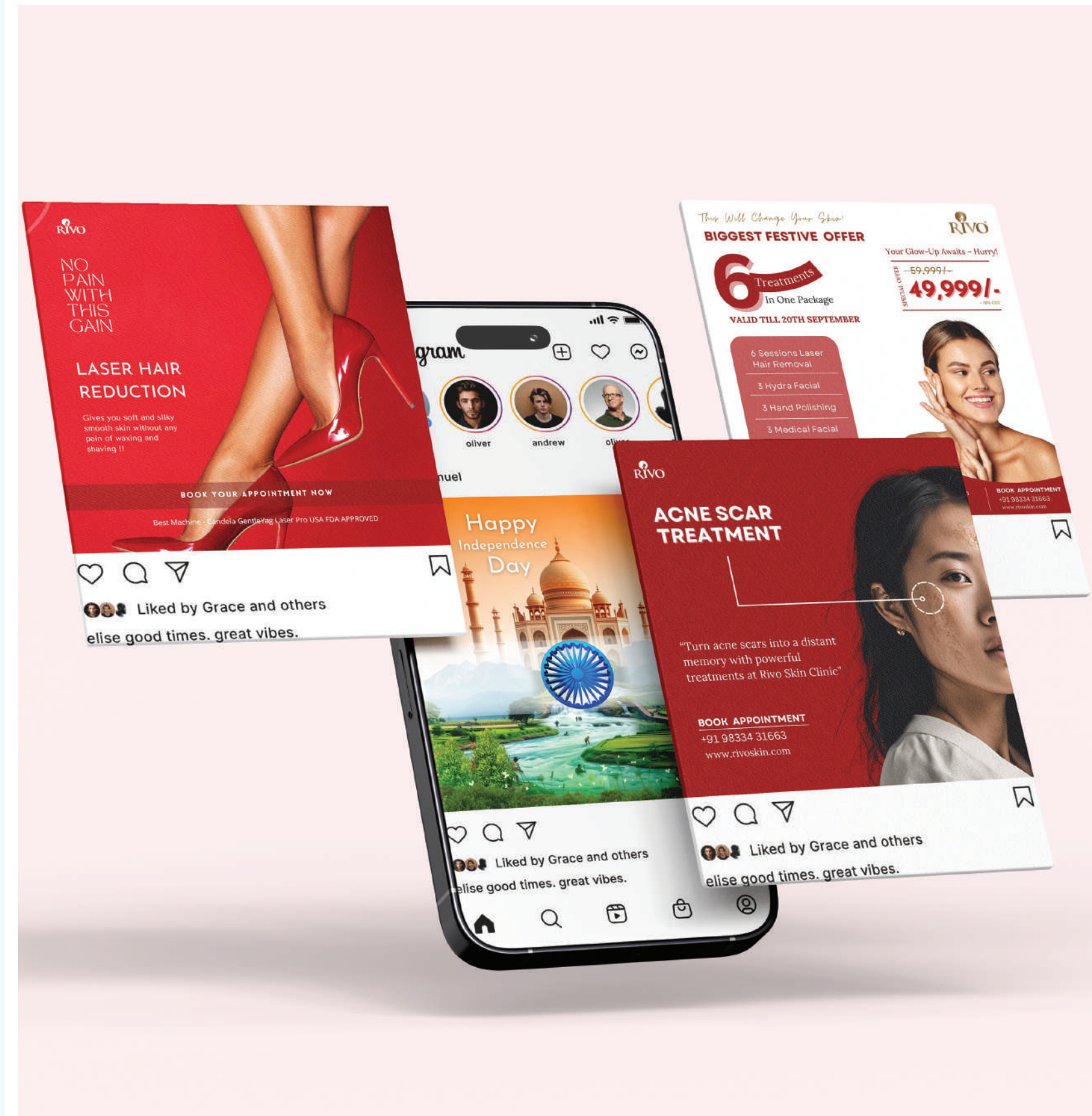
Social Media Management: We crafted a professional yet approachable Instagram and Facebook presence, showcasing real client results, treatment highlights. Each post, story, and reel was designed to educate, build trust.

YouTube Content Strategy: We developed video content that demystified Rivo's services, showcased client journeys, and highlighted the science behind their treatments creating deeper engagement and positioning.

Community Growth: Through purely organic strategies, without relying on paid ads, we grew Rivo Clinic's social following from a modest start to between 100–1700+ real, engaged followers. The growth wasn't just in numbers — it was in community quality.

The Impact

Today, Rivo Clinic's digital presence truly reflects who they are: a premium, trustworthy destination for advanced aesthetic care. Their social platforms are now a credible extension, helping to educate clients, build lasting relationships. Rivo Clinic continues to grow its reputation as a leader in safe, effective beauty solutions.



Client: BETTEX

A Recognized Brand Seeking to Elevate Their Digital Experience

The Challenge

Bettex, a well-established brand, recognized the need to update and enhance their digital presence. The challenge was clear: redesign their platform to be user-centric, intuitive, and visually appealing while maintaining the integrity of their trusted brand.

Our Approach

To address Bettex's needs, we took a user-first approach, focusing on simplicity, functionality, and elegance. We prioritized an intuitive user interface (UI) and smooth navigation to ensure a seamless experience from start to finish. From easy access to product information to simple checkout processes. We also ensured the redesign maintained Bettex's brand identity while offering a fresh, modern aesthetic that would engage visitors and enhance their overall journey.

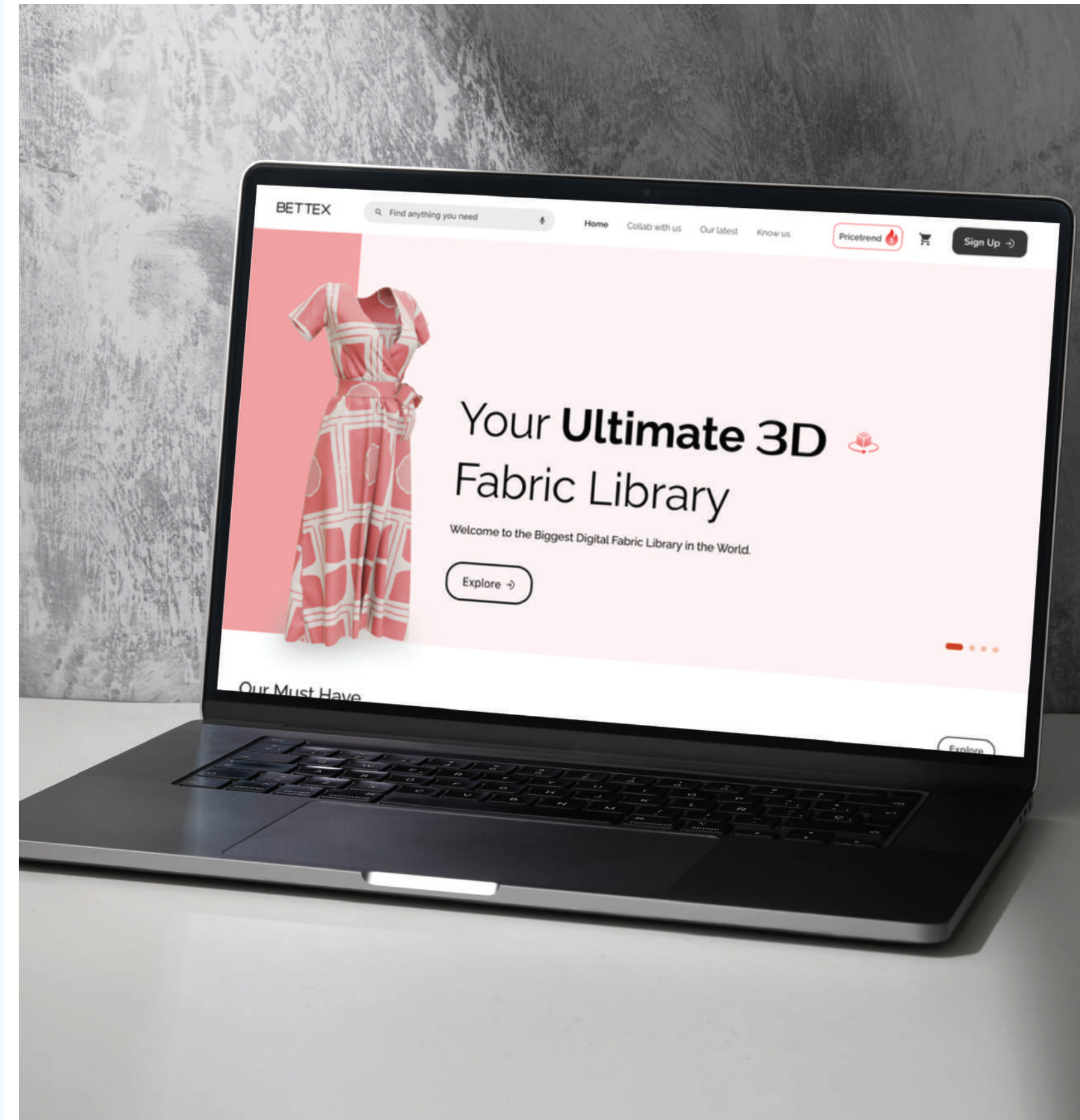
The Solution

We executed a full-scale redesign, implementing the following key features:

- **User-Friendly Design:** We streamlined the layout and functionality, allowing users to find what they were looking for quickly and with minimal effort.
- **Optimized UX/UI Elements:** Our team created intuitive design elements that ensured a smooth, engaging experience, whether navigating the website or using the mobile application.
- **Modern Aesthetic:** We infused the platform with a contemporary, clean look that stayed true to the Bettex brand while elevating its online presence. The result was a visually engaging and easy-to-navigate experience that brought both style and function to the forefront.

The Impact

The redesigned website and application not only enhanced the user experience but also improved Bettex's online appeal. Visitors now find it easier to explore and engage with the platform, resulting in increased customer interaction and satisfaction. The success of this project showcased our ability to deliver high-quality digital solutions.



Client: ONE MILE MORE

India's Most Cheerful Travel Company

The Challenge

One Mile More isn't your typical travel. With offerings from group tours to honeymoons and custom getaways, they wanted a social media presence that could match their spirit: colorful, cheerful, and unforgettable. Our challenge was to craft a social identity that didn't just sell trips — it had to inspire memories before the journey even began.

Our Approach

We tapped into the heart of what One Mile More stands for — joyful, inclusive travel that leaves you craving more. From curated posts that ignite the travel bug, to relatable captions and vibrant reels — every piece of content was designed to say: "You should be here."

The Solution

- **Visual storytelling:** We leaned into bright, bold imagery that showcased not just places — but people, emotions, and real experiences.
- **Dynamic content mix:** From dreamy destination features to fun group trip moments, countdowns, travel tips, and UGC — we kept the feed engaging and diverse.
- **Organic growth:** With no shortcuts, we focused on building a community, not just a follower count. Each comment, share, and DM became part of the brand's journey.

The Impact

One Mile More's social media channels have become a moodboard for wanderlust — playful, welcoming, and vibrant. Their growing online presence now reflects who they truly are: India's most cheerful travel company, turning trip ideas into unforgettable stories. Every scroll through their feed feels like flipping through a gallery of memories — and that's exactly what they wanted.



Client: TIRA

A Reliance Retail Beauty Platform

The Challenge

Tira wasn't just launching a beauty platform — it was redefining how beauty is discovered, shopped, and experienced. Our challenge is to design a website that blends elegance with intelligence, something that feels like a beauty boutique but performs like a smart digital storefront.

Our Approach

We approached Tira's digital presence like a modern vanity — organized, stylish, and personal. The goal was to marry technology with sophistication. The design would need to be more than just pretty — it had to be intuitive, fast, and ready for the demands of India's beauty-loving, tech-savvy audience.

The Solution

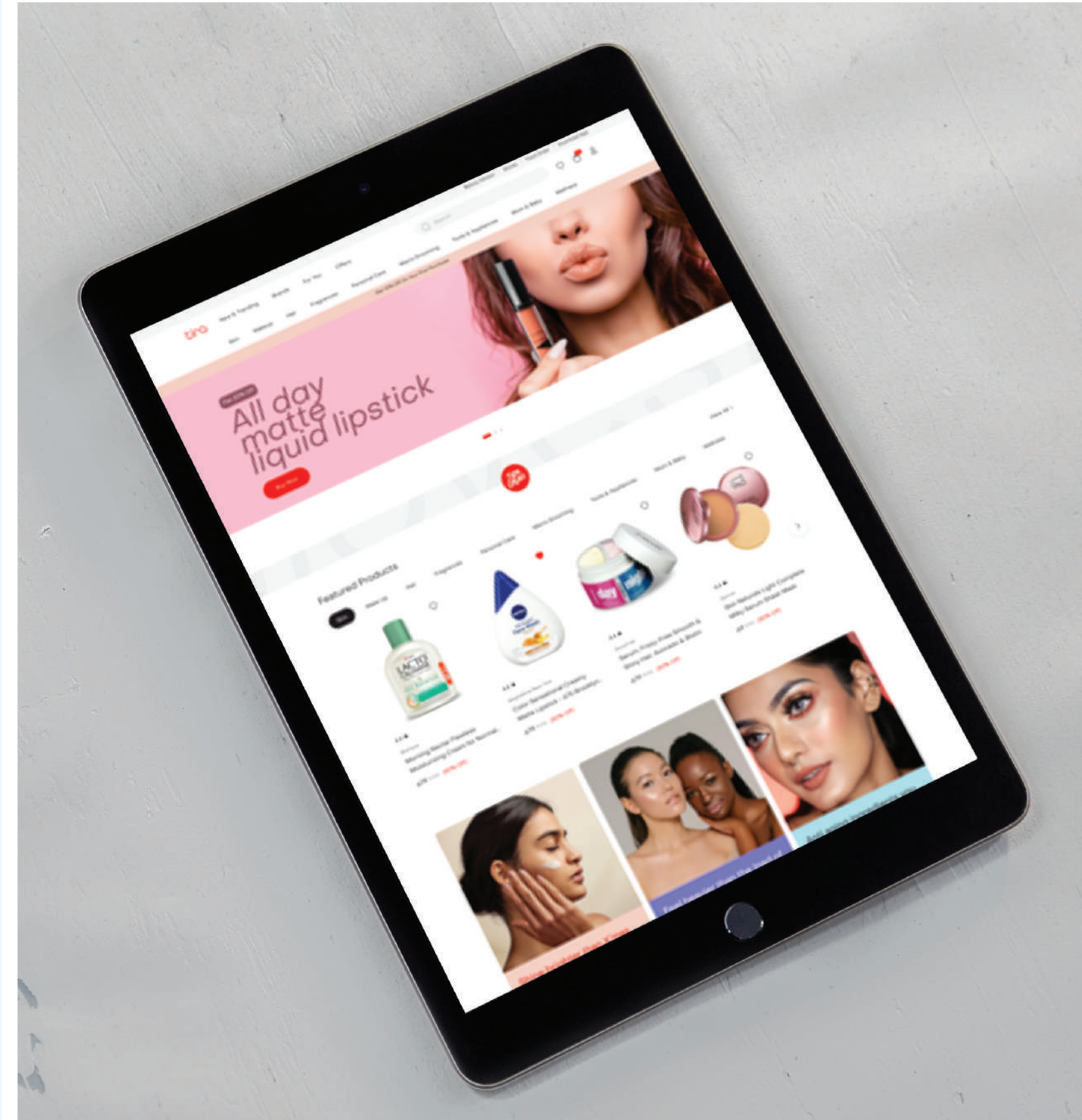
We created a sleek, contemporary website that reflects Tira's forward-thinking philosophy and beauty-first spirit.

- Clean and modern interface: Designed with intention, the layout feels curated, not cluttered, allowing products and promotions to shine.
- Responsive design: Whether on mobile, tablet, or desktop, the experience remains consistent, effortless, and stylish.
- Brand storytelling through visuals: Rather than overloading with text, we allowed the visual design to highlight the variety and richness of Tira's offerings — from indie brands to luxe staples.

We built a platform that not only supports Tira's growing catalogue but also feels like a trusted beauty advisor — personal, reliable, and always on trend.

The Impact

The Tira website now serves as a digital flagship — effortlessly combining the brand's premium personality with high-performing functionality. Customers are welcomed into a space that feels familiar yet innovative, aspirational yet accessible. By blending beauty, technology, and trust, we helped Tira stand out in a highly competitive market — and offer users an experience that is as seamless as it is stunning.



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India

